

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Highgate Newtown Community Centre</b>	
If your organisation is part of a larger organisation, what is its name? <b>no</b>	
In which London Borough is your organisation based? <b>Camden</b>	
Contact person: <b>His Honour His Honour Jeremy Connor</b>	Position: <b>Patron</b>
Website: <b>http://www.highgatentown.org.uk</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>290712</b>
When was your organisation established? <b>02/01/1980</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Older Londoners</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Older Londoners aged 75 years and over living more active and healthier lives Fewer older Londoners aged over 75 years with depression and more reporting improved well-being</b>
Please describe the purpose of your funding request in one sentence. <b>75 plus co-coordinator 25 hours per week new role for Highgate Newtown Community Centre</b> <i>30 hours per week</i>
When will the funding be required? <b>03/10/2017</b>
How much funding are you requesting? Year 1: <b>£18,000</b> Year 2: <b>£18,000</b> Year 3: <b>£18,000</b>  <b>Total: £54,000</b>

**Aims of your organisation:**

Creating a friendly welcome for all age groups bringing all ages together; to provide a place where people feel they are part of and want to be.

helping people address the crises that arise in their lives, befriending and providing practical assistance to people, when they are at their most vulnerable, building self confidence and feeling of belonging in the community.

Taking part in exercise to improve the health and well being of us all, at all ages. providing the opportunity for all, from children and families to improve their quality of life; learning the skills that will help transition to their next phase of life, into employment, a new career; or discovering the freedom of active retirement.

Creative selves - exploring the range of things we always wanted to do but never thought we could, or those things we always loved but thought the opportunity had gone.

**Main activities of your organisation:**

For over 40 years, Highgate Newtown Community Centre (HNCC) has been a valued and well-used resource for the diverse communities. As a community hub, the Centre provides over 25 different activities and services aimed at improving the overall quality of life of local residents. HNCC provides 25 various services, engaging over 900 visitors per week, including a programme of various activities for older people, under 5's and young people, including art and creative activities, woodwork, sports, events and social activities . HNCC engages a diverse cross section of the local community and services have evolved over the years to respond the issues they are facing, most of which are free or subsidised, to ensure they are accessed by those on a low income, most in need and vulnerable in some way. Our aims are to increase community cohesion, reduce social isolation. HNCC wants all people to come together to engage in arts and crafts, sports , affordable community cafe.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>2</b>	<b>5</b>	<b>10</b>	<b>17</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	<b>See letter new 20 year lease</b>

## Summary of grant request

Older People have been a priority service group for HNCC, making up a historic service user group of the centre. HNCC's neighbourhood communities have disproportionately higher ageing populations, with a 39% increase in 60-80 year-olds from 2001-2011. In particular Highgate Hill at 27% has almost three times the percentage of residents aged over 60 compared to the Camden average.

The age make-up of the local area has continued to result in specific health and well-being needs in neighbourhoods such as Dartmouth Park, where there is a probability of loneliness for 20-30% of the total population, as well as higher levels of physical disability and mobility-related difficulties. Poor transport links in this area increase the social and physical isolation of many older people, who are limited to their own neighbourhoods. Meeting the needs of this group is, therefore, particularly challenging as the Highgate area has a lack of locally accessible services for older people compared to elsewhere in Camden.

Income deprivation affecting older people in two of Dartmouth Park's LSOAs falls within 20% and 30% most deprived in England, whilst another LSOA falls within 30% most deprived. In Parliament Hill, income deprivation for this age group in one LSOA falls within 20% most deprived in England.

We are also on the border with Islington, so our services also benefit residents in this borough too, as 40% of residents accessing our services are from Islington. Until recently, the constraints within Camden funding and commissioning had not allowed HNCC to significantly expand its focus beyond the borough of Camden, despite the 40% of users who were residents in neighbouring Islington and Haringey.

A recent focus group of users of the Over 75's classes showed the need to for an additional Pilates class, as the current one is oversubscribed and also highlighted the need for a more robust donations collection system to help sustain these services long term. We will do offering pop up classess on social housing estates

Older person's co-ordinator 25 hours per week @ £18,000 p.a.

To deliver 6 social and educational activities for over 75's before the community café including:

A dementia café

Social activities

Health awareness sessions with NHS

To deliver - 2 trips per year- plus

To deliver 1 xmas lunch for 140 people free

To support community lunch costing just £2.50

Involve older people in the management and running of the service. We want older people to be at the heart of this service and having a say in how the service is run that we a new team of volunteers will be formed to support the program we want to value and support volunteers

To deliver 12 Sat afternoon tea sessions.

To encourage over 50's members to volunteer in roles at the centre such as admin/ receptions, community café assistants and befriending to visit isolated and vulnerable older people living alone

To support 4 admin volunteers per year, 9 community café assistants per year and 20 befrienders.

Deliver 4 training session per year to 12 volennters

We welcome people from all backgrounds and value diversity. Our cafe has a Caribbean cook which helps attract older people to eat. We also have many Muslim families using the service and older Muslim carers looking after children who come along to services. We do welcome all

Camden new 3.8 million pound investment in a new community centre will have solar panels for heating the water, triple glazed windows. No parking allowed on site. But in the mean time we have taken these steps

Fit energy saving light bulbs Install digital room thermostats

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**We are looking at Investors in People to ensure what we do is excellent and staff feel valued**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**To reduce the loneliness and social isolation for older people living locally and to feel more motivated to engage with their peers**

**Increased nutrition/ health and well-being for those on low incomes**

**3. Increased community cohesions**

**New weekend service lunch club - Many services are closed weekends so a new lunch and crisis food parcels service will open**

**To deliver - 2 trips per year, for people who never leave the area and never see the sea or have a trip out**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Free exercise classes each morning monday to Friday, Free pottery as well each friday**

**70% will feel more motivated to engage with their peers.**

**60% will less lonely and isolated and report improved well -- being.**

**75% older people will report an improvement in their health and mobility**

**Increased nutrition/ health and well-being for those on low incomes utilising the luncheon, subsidised laundry .Increased motivation to engage with their peers and neighbour**

**90 % will report an improved motivation to engage with local learning and social activities, as a result of attending a social event at HNCC**

**All over 75's attending classes and activities will complete a membership form, which will collate the demographics of users, to ensure we are engaging the diverse local community we are serving and to ensure we are reaching out target of engaging 500 over 75's per year**

**Crisis hot meal for elderly unable to cook 40 people a week**

**Crisis Food parcels for elderly living in poverty 400 a year**

**A donated bag of make up and toiletries and make up we called this "Bag ladies of London" to cheer people up and take away special items**

**Two coach trips to the seaside 54 people each coach**

**Free knitting and dress making sessions 12 people each week**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Camden have agreed a brand new Community Centre a 3.8 million pound investment with new funding in place once complete. Your funding at City Bridge Trust will ensure we can sustain this program until the new Centre and funding starts.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**750**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Camden (40%)**

**Islington (30%)**

**Haringey (15%)**

**Barnet (15%)**

What age group(s) will benefit?

**65-74**

**75 and over**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**41-50%**



**Funding required for the project****What is the total cost of the proposed activity/project?**

<b>Expenditure heading</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
Co-ordinator salary - 2 month lead in time- 2% salary increase per annum	£15,000.00	£18,360.00	£18,720.00	<b>£52,080.00</b>
Recruitment Cost - Small advert Camden New Journal	£300.00			<b>£300.00</b>
Hall hire (Hall charges now clarified regarding redevelopment)	£3,634.00	£4,360.00	£4,360.00	<b>£12,354.00</b>
Publicity - leaflet design and printing (internal to HNCC)	£500.00	£550.00	£600.00	<b>£1,650.00</b>
Volunteers training	£1,000.00	£1,300.00	£1,400.00	<b>£3,700.00</b>
75 plus activity - Tutor costs	£12,513.33	£15,066.00	£15,016.00	<b>£42,595.33</b>
<b>TOTAL:</b>	<b>£32,947.33</b>	<b>£39,636.00</b>	<b>£40,096.00</b>	<b>£112,679.33</b>

**What income has already been raised?**

<b>Source</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
<b>TOTAL:</b>				

**What other funders are currently considering the proposal?**

<b>Source</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
Camden Council - core grant	£4,166.67	£5,000.00	£5,000.00	<b>£14,166.67</b>
Lady Gould Trust Highgate	£4,166.67	£5,000.00	£5,000.00	<b>£14,166.67</b>
Donations	£4,680.00	£5,616.00	£5,616.00	<b>£15,912.00</b>
<b>TOTAL:</b>	<b>£13,013.33</b>	<b>£15,616.00</b>	<b>£15,616.00</b>	<b>£44,245.33</b>

**How much is requested from the Trust?**

<b>Expenditure heading</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
New Co-ordinator	£15,000.00	£18,360.00	£18,720.00	<b>£52,080.00</b>
Hall hire (Hall charges now clarified regarding redevelopment)	£3,634.00	£4,360.00	£4,360.00	<b>£12,354.00</b>
Recruitment Cost - Small advert Camden New Journal (CNJ)	£300.00			<b>£300.00</b>
Volunteers training	£1,000.00	£1,300.00	£1,400.00	<b>£3,700.00</b>
<b>TOTAL:</b>	<b>£19,934.00</b>	<b>£24,020.00</b>	<b>£24,480.00</b>	<b>£68,434.00</b>



## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2016</b>
-----------------------	------------------------	----------------------

Income received from:	£
Voluntary income	123,246
Activities for generating funds	6,353
Investment income	116,710
Income from charitable activities	0
Other sources	0
<b>Total Income:</b>	<b>246,309</b>

Expenditure:	£
Charitable activities	207,990
Governance costs	5,894
Cost of generating funds	4,907
Other	
<b>Total Expenditure:</b>	<b>218,791</b>
<b>Net (deficit)/surplus:</b>	<b>27,518</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>27,518</b>

Asset position at year end	£
Fixed assets	2,110
Investments	0
Net current assets	104,450
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>106,560</b>

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	106,560
<b>*Total Reserves (B):</b>	<b>106,560</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
31-40%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	82,000	82,000	82,000
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
QBE	0	0	5,000
London Community Foundation	0	0	11,950
Land Securities	0	3,000	0
Big Lottery	10,000	0	0
Santander	8,600	0	0

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **His Honour Jeremy Connor**

Role within                      **Patron**  
 Organisation: